



Nature
Positive+

Let's GO

Your Product Certification Pathway to **Nature Repair**

The Global GreenTag International Nature**Positive+** Declaration™ catapults product certification beyond current thinking on circular economy and carbon; holistically measuring products for benefits as well as impacts using metrics across circularity, climate repair, life cycle analysis, ingredient hazard, supply chain transparency, social and indigenous benefit, safe and ethical supply chains, modern slavery risk assessment and innovation to ensure net NaturePositive product outcomes that can be trusted.



Global GreenTag Nature**Positive+** Declaration™ is for world leading products third party assessed and proven to be giving back to nature.

Underpinned by a first of its kind, Global GreenTag International Nature**Positive+** Standard, the Nature**Positive+** Declaration is a multi-metric, certification and rating system, showcasing how Nature**Positive+** products perform to:

- Engage nature restoration and regeneration through proven and trusted 'offsets with nature' to become net-positive, restorative influences on both nature and climate.
- Measure and conserve natural and material resource circularity.
- Provide transparent ethical labour and modern slavery supply chain assurance.
- Support green building or procurement project outcomes that need scientific metrics to demonstrate performance in e.g., health, water or material circularity, climate, GBCA Responsible Product Framework performance, or other key sustainability measure.

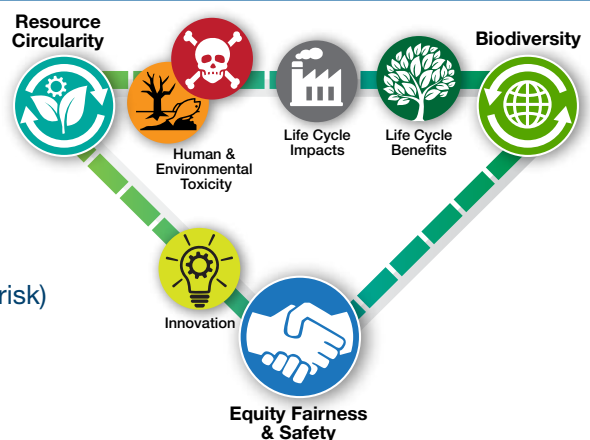


Typically, a full NP+D is 40+ pages long and includes full Environmental, Health and Modern Slavery product declarations. It follows a detailed submission of information by manufacturers and verification of the accuracy of that information by GGTI Assessors. It is initially in the form of a NP+A Product Assessment Report issued privately to the Applicant for review as a 'Distance to Target' assessment. This is then followed by a review of the 'Nature based Solution' credits purchased to offset any residual unavoidable manufacturing impacts. Once it is determined that the product is making a net-positive or 'Nature Positive' contribution to the planetary system, then the full NP+D Transparency Report and its inherent Certification is issued.

Prerequisites: Proven Fitness-for-purpose, Greenwash-free marketing, and banned ingredient free content.

The NaturePositive+ Metrics/Measure:

- **Circularity**
- **Ecotoxicity**
- **Human Toxicity**
- **Biodiversity**
- **Climate**
- **Water**
- **Life Cycle Benefits/Impacts Ratio**
- **Ethical Supply Chains**
(factory ILO Compliance & Modern Slavery supply chain risk)
- **Social Benefit** (Social & Indigenous)
- **Innovation**



Make your measurements and **efforts count**

For more information and guidance to understand the NaturePositive+ Declaration, please refer to the NaturePositive+ Standard.



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